

Want a demo?

Talk to us today to see what Nectar can do for you!

 nectarhr.com

Who is Sparks?

Sparks designs brand experiences that leave lasting impressions. Sparks employees bring to life trade show exhibits, expo floors, proprietary events, media and thought leader events, brand activations, digital engagements, and more. Sparks builds undeniable moments that move people, get them thinking, or simply bring smiles to their faces.

LOCATION	INDUSTRY	COMPANY SIZE
Philadelphia, PA, USA	Events Services	950



I'm impressed by the versatility of the ways you can spend points and the ease of connecting your current system or HRIS system to the program where you don't have to worry about it. Also the chat function and the data analytics – to me, it's a no brainer and it's not a lot of money.



Mariellen Hitchens
Senior Human Resources @ Sparks

CHALLENGE

Creating a recognition program that encourages every employee

SOLUTION

Implementing Nectar's employee Recognition and Rewards platform



360 Recognition

"Once we launched the program, it's been great. Even our receptionist, people are recognizing her on a regular basis, and she reports to me, so that's nice, I get to see those shoutouts being given."

Increased Administrative Bandwidth

"You try so many things for employee engagement. Everything would just die out. And the other thing that we realized is having only one person in the company try and manage, that there's no bandwidth, because you have your other job to do."



Pay it Forward Culture

"It's a no brainer, it's just a couple minutes to say thank you to somebody, and it's encouraging people to pay it forward."

2,516

shoutouts sent to employees

1,461

comments on shoutouts sent

789

reactions on shoutouts

* Results based off 6 month timeframe from July 1-Dec 31, 2022