

Want a demo?

Talk to us today to see what Nectar can do for you!

 [nectarhr.com](https://nectarhr.com)

## Who is Statista?

Statista managed to establish itself as a leading provider of market and consumer data. Over 1,300 visionaries, experts, and doers continuously reinvent Statista, thereby constantly developing successful new products and business models. Statista.com consolidates data on over 80,000 topics from more than 22,500 sources, providing insights on market, consumer, e-commerce, and more.

| LOCATION               | INDUSTRY                   | COMPANY SIZE |
|------------------------|----------------------------|--------------|
| New York City, NY, USA | Market Research & Analysis | 1,300        |

We have a 93% utilization rate. When we saw those numbers, we saw how much Statista is actually using Nectar.



**Justine Tiger**

Director of People Operations @ Statista



### Before Nectar

- Disconnected hybrid team
- Recognition was focused on software sales
- Manual gifting
- Recognition cluttered email inboxes



### With Nectar

- People first organization
- Cross-team collaboration
- Unified place for and lingo around recognition
- The most talked about HR offering

**29%**

reduction in churn  
Year over year, 2021 to 2022

**93%**

utilization rate  
among all employees



### Company Wide Engagement

"If anybody really wants to see how much a company uses Nectar, just look at our numbers. We have a 93% Nectar utilization rate, and the rest of the 7% is new hires that just started."

### Effective Incentive Program

"Nectar points are a great incentive and a way to gamify tasks and projects to increase employee engagement. Monthly challenges and custom rewards are also being utilized."